

RSPB

'Butts Hide' Exhibition

A permanent exhibit in the new Butts Hide building – a unique and modern viewing hide situated in the midst of the Rainham Marshes reserve. The building stands on a site where the MoD used to conduct military drills and training.

This part of the exhibition showcases the various artefacts that have been found on the reserve, which in turn tell a story rich in history; documenting human use and occupation of the site that dates back centuries.

The project involved printing directly onto the angular wooden structure we designed to house objects as diverse as bottles, bullets and bogwood.

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The opposite wall of the hide features images and facts about the flora and fauna found on the reserve.

Photographs and graphics are printed by an inkjet process directly onto birch-faced ply. A clever piece of design seams the two sections of the display almost invisibly together.

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The displays were designed and mocked-up at actual size using 3D software, allowing us to test how the objects would fit into the complex display.

The final design was then disassembled in the virtual space to provide the workshop with a full schedule of parts for the construction, as well as artwork for printing.

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