

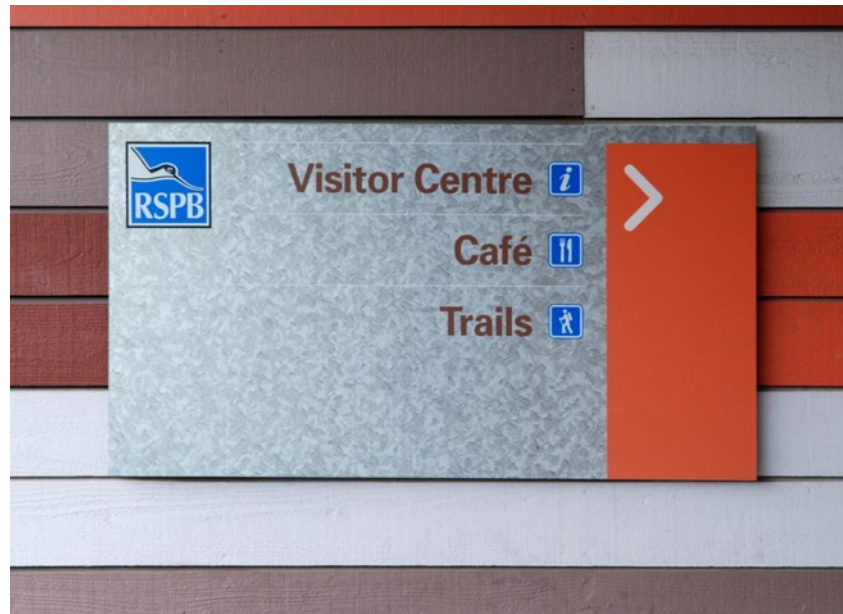
RSPB

Wayfinding signage // 1 of 2

A wayfinding system for the RSPB reserve at Rainham Marshes.

Strength, clarity and brand presence where of the utmost importance, whilst the overall aesthetic was developed to complement the unique and striking building at the entrance to the reserve.

Graphic elements were screen printed onto hot-dipped galvanised steel sheets, creating permanent signs that sit wonderfully with the raw materials and colours of the surrounding environment.



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Wayfinding signage // 2 of 2

