

**Anish Kapoor:
Turning the World Upside Down**

Postcards

Beautiful and dramatic photographs of Kapoor's sculptures were showcased on these commemorative postcards.

While it was a requirement that the postcards include branding and information from the exhibition (including a site map), it was our intention that these elements not encroach upon the images.

Therefore the postcards were printed on a double card and perforated down the middle, allowing the photographs to be separated from the branding and displayed (or posted) on their own.



Anish Kapoor: Turning the World Upside Down is a free exhibition taking place in the beautiful surroundings of one of London's eight Royal Parks. Situated within the stunning landscapes of Kensington Gardens, this is the first major outdoor exhibition of Anish Kapoor's stainless steel sculptures in London.

Kensington Gardens is open from 6am until dusk every day.

An exhibition organised by The Royal Parks and the Serpentine Gallery.
kapoorinkensington.org.uk

Anish Kapoor
 Non-Object (Spire) 2007
 Photograph by Tim Mitchell

- Anish Kapoor Sky Mirror 2006
- Anish Kapoor Non-Object (Spire) 2007
- Anish Kapoor Sky Mirror, Red 2007
- Anish Kapoor Non-Object (Spire) 2007
- Anish Kapoor C-Curve 2007




**ANISH KAPOOR
 TURNING THE WORLD
 UPSIDE DOWN
 KENSINGTON GARDENS**

An exhibition organised by The Royal Parks and the Serpentine Gallery
28 September 2010 – 13 March 2011
 For more information about the exhibition, associated events and talks, please visit kapoorinkensington.org.uk

With generous support from Lisson Gallery, Gladstone Gallery and anonymous donors

With kind assistance from HISCOX imace

Serpentine Gallery
 THE ROYAL PARKS



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Directional signage

Custom design and build of 'totems'
forming directional signage.

